



M c K i n n e y R o g e r s

21 April 2010

**MCKINNEY ROGERS WINS PRESTIGIOUS QUEEN'S AWARD FOR ENTERPRISE
FOR OUTSTANDING PERFORMANCE IN INTERNATIONAL TRADE**

McKinney Rogers, leading global business performance advisors, has today been named a winner of *The Queen's Award for Enterprise* in International Trade in an announcement on behalf of Her Majesty the Queen.

Selected on the recommendation of the Prime Minister, winners of the International Trade Award are recognised for achieving exceptional business performance internationally.

McKinney Rogers specialises in helping the CEOs of the world's largest companies and their senior leadership teams successfully implement their business strategies. It particularly does this through applying leadership insights from the military to ensure exceptional performance from directors through to employees.

Established 11 years ago in the UK, McKinney Rogers now has 13 offices around the world including New York, Tokyo, Sydney, New Delhi and Sao Paulo. The firm has increased its overseas earnings more than fivefold over the past three years. Clients include Bacardi, Wal-Mart and Zurich.

Damian McKinney, CEO and founder of McKinney Rogers, says:

"It is an honour to receive Britain's highest accolade for business performance. This award reflects the appetite worldwide among senior leaders of large businesses for the well-proven leadership and performance methods that we deliver to help them achieve impressive results."

For more information on the Queen's Award for Enterprise, please visit www.queensawards.org.uk.

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About McKinney Rogers

McKinney Rogers (www.mckinneyrogers.com) is a global business performance advisory firm. With offices in Europe, the Americas, Africa and Asia, it works with clients to prepare them for unexpected market and competitor movements and to deliver next generation growth. Its clients include Bacardi, Wal-Mart and Zurich.